



**The Great Australian Petfood Co. Pty Ltd is the result of a merger between Meat Bits Australia Pty Ltd and The Great Aussie Petfood Co. Pty Ltd.**

Established in 1954 Meat Bits Australia Pty Ltd was one of the oldest dry pet food manufacturers in Australia. For 37 years they held the contract to supply dog food in the form of 'pemmican\* blocks' to Mawson Base in the Antarctic for the huskies.

The Great Australian Petfood Co. Pty Ltd is an Australian owned pet food manufacturer based in Sydney, New South Wales, and is in close proximity to the sea port of Botany.

Due to Australia's strict Bio Security (AQIS), you can be assured that your product is free from diseases such as BSE (Bovine Spongiform Encephalopathy, known as "Mad Cow" Disease). With Australia being an island nation you have the added protection from air borne diseases like HPAI (Highly Pathogenic Avian Influenza).

The Great Australian Petfood Co. Pty Ltd uses the freshest ingredients, sourced from Australian farmers and growers in the production of all products.

### Quality Control

The Great Australian Petfood Co. Pty Ltd offers the following quality control management systems, thereby assuring you of consistency and reliability in the goods supplied.

- » HACCP—[www.haccp.com.au](http://www.haccp.com.au)
- » FeedSafe®—[www.sfmca.com.au](http://www.sfmca.com.au)
- » Australian Certified Organic—[www.australianorganic.com.au](http://www.australianorganic.com.au)

### Capability and Output

The Great Australian Petfood Co. Pty Ltd has the ability to pack product from 1kg through to 22.70kg (50lb), with a capacity output of 80,000 tonne per annum. Through the extrusion\*\* process we can produce feed from 1mm up to a 60mm bone shape.

The Great Australian Petfood Co. Pty Ltd has the ability to design and manufacture a product to meet any specification. Please feel free to contact us to discuss in detail.

### Export

The Great Australian Petfood Co. Pty Ltd has been exporting dog and cat food since the mid 1960s and has a sound knowledge and high level of expertise in all aspects of the export process. As a respected manufacturer we currently have clients in Japan, South Korea, Indonesia, Hong Kong, New Zealand and the Pacific Islands.

### Boutique Markets

The Great Australian Petfood Co. Pty Ltd has acquired the reputation in the Australian and export market as a leading 'boutique' pet food manufacturer. Specialised markets that we currently cater to are:

- » Vegan (vegetarian/vegetable) Dog Food
- » Kangaroo Based Dog Food
- » Holistic Dog & Cat Food
- » Greyhound Dog Food
- » Working Dog Food
- » Organic Dog Food
- » GMO Free
- » Grain Free Pet Food

\* Pemmican is a concentrated mixture of fat and protein used as a nutritious emergency foodstuff.

\*\* Extrusion (n). The act or process of shaping by forcing through a die.

The Great Australian Petfood Co. Pty Ltd  
27A/1-3 Endeavour Rd, Caringbah, NSW 2229  
P.O. Box 98 Caringbah, NSW 1495  
**Phone:** +61 2 9524 4199 **Fax:** + 61 2 9524 4197  
**Website:** [www.kibble.com.au](http://www.kibble.com.au)  
**Email:** [sales@kibble.com.au](mailto:sales@kibble.com.au)

